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Vianord marks another success at Drupa 2016

Carros, France – September 21st, 2016. **Vianord** presented the latest evolution in **Automation for Flexo Platemaking Equipment** with resounding success at the 2016 edition of DRUPA, the most acclaimed global **Packaging Printing** exhibition (260,000 visitors from 188 countries), attended by professionals from all over the world. DRUPA was held between May 31 and Jun 10, 2016 in Dusseldorf, Germany. Vianord participated together with their best Dealers.

For 3 years and with relentless efforts, Vianord is **paving the way for Automation** to become the **most progressive destination for Flexo Platemaking Equipment**, offering continuous innovation underlined by some of the world's top Flexo Platemaking Equipment. Vianord uniquely combines state of the art Automation with a harmonious blend of upscale design, quality and reliability.

Riccardo de Caria, Strategic Advisor and **R&D Director** at Vianord commented: *“Beside the orders taken during the event, which are certainly important to our Company, I was particularly pleased to meet with our customers who expressed their enthusiasm for both the existing machines and for the new concepts we are working at”.*

Thanks to the exceptional heritage of experience which is core to the professional personnel employed by the company, Vianord offered a unique and engaging experience to their customers. Vianord showcased a first of a kind modular automatic proposition for Flexo Platemaking and Plate Storage; a compelling and revolutionary concept specifically designed to combine and integrate complementary units over time, helping customers respond to growing demands for increased speed, agility, and flexibility.

“It was amazing to see how many of our original ideas, solutions and concepts have been copied by some of our competitors”, continues Riccardo da Caria. “It is certainly “certifying” that we are on the right track and that we are leading the Flexo Platemaking Equipment development, particularly with our Automation”.

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About Vianord

Vianord Engineering is one of the world’s leading suppliers of innovative flexographic plate-making systems for conventional and digital plates. Founded by a group of Flexo experts and highly qualified specialists in the field of flexo plate making equipment, the company is fully dedicated to the pure technological innovation of the flexographic pre-press industry. Vianord has been the first company to develop and commercialize modular and fully automated solutions to help flexo printers, converters, plate-makers and repro services, to benefit of high quality plates, through a streamlined process and in a safety-enhanced working environment.

The Vianord Headquarters is located near Nice (South France), in the heart of the industrial area of Carros, one of the three technological poles of France. The new and modern office building, R&D workshops, production units and warehouse were purposely designed over a total area of 4.300 sqm (46.000 sq ft) covering two floors. A second production unit and assembly facility is located in Italy near Milan.

Vianord products and solutions are distributed globally through a global network of channel partners providing vertical solutions and specialized services.

We innovate. You benefit! - Everyone at Vianord makes use of their genuine ability to discover and develop new things that make customers’ job easier, by anticipating their problems and creating new business opportunities, beyond the obvious.

For more information, visit www.vianord.com