

**Company contact**

Matteo Pecar

[matteopecar@vianord.com](mailto:matteopecar@vianord.com)

Ph. + +33 643916032

**Media Agency**

Domino Communication

Marco Andrea Mussini

[marco.mussini@dominocommunication.it](mailto:marco.mussini@dominocommunication.it)

Mob. +39 348 6660520

## VIANORD ENGINEERING: LEADING THE WAY TO PROCESSING WATER-WASHABLE PLATES AT LABLEXPO EUROPE 2017

Carros, France - August 31st, 2017. The new **EVO WAVE plate processing solution** developed by [Vianord Engineering](#) in Carros, France, is designed to meet the **highest quality** and **reliability** requirements of the most demanding customers. It is engineered to greatly enhance the **sustainability advantages** offered by water washable plates while safeguarding **quality washout** and **superior screening**.

Strategy Advisor at Vianord, Mr. **Riccardo de Caria**, will introduce the new line of water-washable platemaking solutions to the many visitors of Labelexpo 2017 in Brussels, Belgium from the 25th to the 28th of September and to a packed room of journalists and editors on the 25<sup>th</sup> of September.

Amongst many other advantages, the new EVO WAVE offers:

- **Trivial equipment footprint**, when compared to conventional processing equipment
- **Fastest** high-quality washout, perfected by a **unique pre-drying feature**
- **Unanticipated water management system**, which doesn't require water replacement and only needs to refill the part that naturally evaporates at its working temperature; positioning this processor as the **most environmentally sound solution commercially available**
- Stimulating **economic performance**.

*"The prepress industry has not yet seen anything like this. Our solution is very compact and powerful in its simplicity; users can control and monitor any part of the system in real time as all the hosted applications, which are tightly and fundamentally unified, are controlled by a responsive PLC platform."* commented Mr. de Caria.

Mr. de Caria is most notably known for his innovation and design work on Solvent Platemaking Lines. Mr. de Caria is currently bringing his passion and expertise to the fast-growing water-washable plate niche of the flexo platemaking market, where he foresees a massive growth.

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**MEDIA ALERT: To participate to Press Conference on 25<sup>th</sup> of September or schedule a one-on-one meeting with a Vianord Engineering representative, please contact Marco Mussini at [marco.mussini@dominocommunication.it](mailto:marco.mussini@dominocommunication.it)**

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## About Vianord

Vianord Engineering is one of the world's leading suppliers of innovative flexographic plate-making systems for conventional and digital plates. Founded by a group of Flexo experts and highly qualified specialists in the field of flexo plate making equipment, the company is fully dedicated to the pure technological innovation of the flexographic pre-press industry. Vianord has been the first company to develop and commercialize modular and fully automated solutions to help flexo printers, converters, plate-makers and repro services, to benefit of high quality plates, through a streamlined process and in a safety-enhanced working environment.

The Vianord Headquarters is located near Nice (South France), in the heart of the industrial area of Carros, one of the three technological poles of France. The new and modern office building, R&D workshops, production units and warehouse were purposely designed over a total area of 4.300 sqm (46.000 sq ft) covering two floors. A second production unit and assembly facility is located in Italy near Milan.

Vianord products and solutions are distributed globally through a global network of channel partners providing vertical solutions and specialized services.

We innovate. You benefit! - Everyone at Vianord makes use of their genuine ability to discover and develop new things that make customers' job easier, by anticipating their problems and creating new business opportunities, beyond the obvious.

For more information, visit [www.vianord.com](http://www.vianord.com)